

Culture, Tourism and Sport Board

Agenda

Thursday, 23 February 2017
4.00 pm

George White Room, The Bristol Hotel,
Prince St, Bristol BS1 4QF

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

There will be a meeting of the Culture, Tourism & Sport Board at **4.00 pm on Thursday, 23 February 2017** George White Room, The Bristol Hotel. Prince St, Bristol BS1 4QF.

Attendance Sheet:

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

Political Group meetings:

The group meetings will take place in advance of the meeting. Please contact your political group as outlined below for further details.

Apologies:

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting.

Conservative:	Group Office: 020 7664 3223	email: lgaconservatives@local.gov.uk
Labour:	Group Office: 020 7664 3334	email: Labour.GroupLGA@local.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.grouplga@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk

Location:

A map showing the location of the Bristol Hotel is printed on the back cover.

LGA Contact:

Eleanor Reader-Moore
Eleanor.reader-moore@local.gov.uk 0207 664 3383

Carers' Allowance

As part of the LGA Members' Allowances Scheme a Carer's Allowance of up to £7.20 per hour is available to cover the cost of dependants (i.e. children, elderly people or people with disabilities) incurred as a result of attending this meeting.

Social Media

The LGA is committed to using social media in a co-ordinated and sensible way, as part of a strategic approach to communications, to help enhance the reputation of local government, improvement engagement with different elements of the community and drive efficiency. Please feel free to use social media during this meeting. **However, you are requested not to use social media during any confidential items.**

The twitter hashtag for this meeting is #lgacts

Culture, Tourism & Sport Board – Membership 2016/2017

Councillor	Authority
Conservative (7)	
Paul Bettison (Deputy Chairman)	Bracknell Forest Borough Council
Geraldine Carter	Calderdale Metropolitan Borough Council
Tom Fitzpatrick	North Norfolk District Council
Peter Golds	Tower Hamlets Council
Barry Lewis	Derbyshire County Council
Colin Organ	Gloucester City Council
Greg Smith	Hammersmith and Fulham London Borough Council
Substitutes	
Marius Gilmore	Windsor & Maidenhead Royal Borough
Tom Killen	Mendip District Council
Richard Morris	Wychavon District Council
Labour (7)	
Simon Henig (Vice-Chair)	Durham County Council
Terry O'Neill	Warrington Council
Sonja Crisp	City of York Council
Faye Abbott	Coventry City Council
Muhammed Butt	Brent Council
Alice Perry	Islington Council
Richard Henry	Stevenage Borough Council
Substitutes	
Peter Lamb	Crawley Borough Council
David Christie	Newham London Borough Council
Rosie Denham	Exeter City Council
Independent (2)	
Ian Stephens (Chair)	Isle of Wight Council
Geoff Knight	Lancaster City Council
Substitutes	
Robert Dutton	Wrexham County Borough Council
Robert Bucke	Tendring District Council
Liberal Democrat (2)	
Mike Bell (Deputy Chair)	North Somerset Council
Stewart Golton	Leeds City Council
Substitutes	
Flick Rea	Camden Council

Culture, Tourism and Sport Board - Attendance 2016-2017

Councillors	7/9/16	27/10/16	12/12/16
Conservative Group			
Paul Bettison OBE	Yes	Yes	Yes
Geraldine Carter	No	Yes	Yes
Tom Fitzpatrick	Yes	Yes	Yes
Peter Golds CBE	Yes	Yes	Yes
Barry Lewis	Yes	Yes	No
Colin Organ	Yes	Yes	Yes
Greg Smith	Yes	Yes	Yes
Labour Group			
Simon Henig CBE	Yes	Yes	No
Terry O'Neill	Yes	Yes	No
Sonja Crisp	Yes	Yes	Yes
Faye Abbott	Yes	Yes	Yes
Muhammed Butt	Yes	Yes	No
Alice Perry	Yes	Yes	No
Richard Henry	Yes	Yes	Yes
Independent			
Ian Stephens	Yes	Yes	Yes
Geoff Knight	Yes	Yes	Yes
Lib Dem Group			
Mike Bell	No	Yes	Yes
Stewart Golton	Yes	Yes	Yes
Substitutes/Observer			
Maurice Gilmore	Yes		
Flick Rea MBE	Yes		
Richard Morris	Yes		Yes
Mark Allman	Yes		
Polly Hamilton		Yes	
Rosie Denham		Yes	

Agenda

Culture, Tourism & Sport Board

Thursday 23 February 2017

4.00 pm

George White Room, The Bristol Hotel. Prince St, Bristol BS1 4QF

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1. Welcome, Apologies and Declarations of Interest	N/A
2. Speaker: Cllr Estella Tincknell, Deputy Mayor of Bristol	N/A
3. CLG Select Committee Public Parks Inquiry	1 - 6
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6. Library Support Activity	21 - 28
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8. Any Other Business	N/A

Date of Next Meeting: Monday, 12 June 2017, 1.00 pm,
Rooms A&B, Ground Floor, Layden House, 76-86
Turnmill Street, London, EC1M 5LG



CLG Select Committee Report on Public Parks

Purpose

For discussion and direction

Summary

The CLG select committee has published a [report](#) about the state of public parks. The report includes a number of recommendations for the LGA, councils, and central government.

This board report outlines those recommendations and a suggested response.

Recommendation

For discussion and direction.

Action

Officers to progress as directed.

Contact officer: Ian Leete
Position: Senior Adviser
Phone no: 020 7664 3143
Email: ian.leete@local.gov.uk

CLG Select Committee Report on Public Parks

Background

1. The Communities and Local Government Committee launches an inquiry into public parks to examine the impact of reduced local authority budgets on these open spaces and consider concerns that their existence is under threat.
2. The Committee invited submission of written evidence to its website on the following issues:
 - 2.1 Who uses parks and open spaces, how often and for what;
 - 2.2 The contribution of parks to the health and well-being of communities;
 - 2.3 The impact of reductions in local authority budgets on parks;
 - 2.4 What the administrative status of parks should be in light of declining local authority resources for non-statutory services;
 - 2.5 How new and existing parks can best be supported;
 - 2.6 What additional or alternative funding is available and what scope is there for local authorities to generate revenue from park users;
 - 2.7 What the advantages and disadvantages are of other management models, such as privatisation, outsourcing or mutualisation.
3. The LGA did not submit written evidence. Although we accept the importance of public parks to communities, this has not been an area where we have been able to allocate resource, and it was felt more appropriate to allow our member councils to directly feed in their experiences. A number of councils did provide evidence, including Newcastle, Birmingham, Sheffield and Rugby councils.
4. The final report was published [here](#) on 11 February 2017 along with a number of recommendations, including some directed specifically at the LGA. The LGA issued a media statement at the time, which is in **Appendix A**, and this was included in the media coverage of the report. Cllr Peter Fleming, Deputy Chairman of the LGA, also appeared on BBC Radio 4's Today Programme this morning to discuss the issue.
5. The report concludes with the statement 'We intend to return to the issue of parks before the end of this Parliament to assess the progress which has been made.'

Key facts identified by the report

6. There are an estimated 27,000 public parks in Britain.
7. Local authorities have no statutory duty to fund and maintain public parks.
8. A 2014 report by the Heritage Lottery Fund found 86 per cent of parks managers had seen cuts to their budgets since 2010.
9. An estimated 2.6bn visits are made to public parks each year.

Key findings in the report:

10. Public parks are at a tipping point and face a period of decline with potentially severe consequences unless their vital contribution to areas such as public health, community integration and climate change mitigation is recognised.
11. Parks management budgets have been cut by up to 97 per cent [Newcastle City Council], and the need for parks to compete with other services for funding and planning policy is not giving them enough weight, particularly as a result of pressures to increase housing supply.
12. Councils should publish strategic plans, which recognise the value of parks beyond leisure and recreation and set out how they will be managed to maximise their contribution to wider local authority agendas, such as promoting healthy lifestyles, tackling social exclusion and managing flood risk.
13. The Government should issue guidance to councils to work with Health and Wellbeing Boards and other relevant bodies to publish these joint plans and consider making producing such a strategy a legal requirement if the guidance proves ineffective.
14. Parks should not be made a statutory service, but innovation in management models and funding sources is needed to sustain parks in some council areas. However, parks should remain as
15. Parkrun should be encouraged to contribute volunteer time for parks maintenance or fundraising activities

Key recommendations from the report:

16. **Cross-government group:** The Minister, Andrew Percy MP, should establish a cross-government group to work with the LGA to:
 - 16.1. develop models to assess the real value of parks;
 - 16.2. collect data on the number and distribution of accidents in parks;
 - 16.3. issue guidance on governance of parks where this has been transferred from local government oversight;
 - 16.4. issue guidance to councils on working with health and wellbeing boards to publish joint strategies on parks;
 - 16.5. develop and implement options for establishing and supporting national or regional park manager forums in England, learning from the approach taken in Scotland.
17. **Charging:** Local authorities should publish policies which set out when they will and will not charge users for the use of the park, in the context of organised events which may require exclusive use of the park.

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18. **New delivery models:** Local authorities should encourage and support the development of friends group forums, and work with them in a coordinated way to ensure that needs are properly assessed, and resources are prioritised and targeted appropriately.
19. The Minister should consider the proposals made by the National Trust and Newcastle City Council for indemnity for local authorities which wish to transfer land to parks trusts, and for the establishment of a public interest test to enable local authorities to overturn restrictive covenants, where such covenants hinder the authority's ability to safeguard public parks.
20. **Planning and strategies:** When preparing or updating their Local Plans, local authorities should take a whole-place approach which recognises the importance of parks and green spaces both to existing and to new communities, in accordance with paragraphs 73 and 76 of the National Planning Policy Framework.
21. The Minister's cross-departmental working group should monitor the preparation and publication of joint parks and green space strategies [by councils], and report annually on progress made, by way of written statements to the House...[If these are ineffective] the Minister should consider legislating to place a statutory duty on local authorities to collaborate with Health and Wellbeing Boards to prepare and publish joint parks and green space strategies.

Analysis

22. The report makes a welcome recognition of the important contribution that parks can make to key objectives on public health and promoting physical activity. Greater recognition of this in government policies and funding will only help councils as they make critical decisions about parks provision.
23. The report also makes a welcome statement on the question of requesting that heavy group users of parks should make a contribution, in cash or in kind, to the upkeep of the park. It is appropriate that councils are transparent about how they determine when these requests are locally appropriate.
24. The Committee's determination that parks should not become a statutory duty is also welcome, enabling councils to retain the greater freedom this allows in determining effective provision.
25. However, the Committee makes a number of recommendations about government guidance, potentially legislating for joint strategies, and collecting new data which could be burdensome. These would all need further discussion to confirm whether they are the right approach or whether alternative solutions could be found.
26. DCLG is responsible for responding to the report and accepting or rejecting the recommendations made within it.
27. The Minister appeared before the Committee to give oral evidence, and committed at that point to the establishment of the cross-government group. DCLG officials have also been in touch to enquire about the collection of health and safety statistics (16.2), so it is likely that both these recommendations will be accepted in principle.

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28. In many ways, the report identifies the same issues and makes the same recommendations as we have seen for libraries, museums and archives – particularly around assessing the broader contribution of these services to other policy objectives, and in the development of new governance models.
29. These recommendations could therefore be relatively easily incorporated into the LGA's existing workstreams by, for instance, including some alternative delivery models as case studies on the new cultural hub. Innovation in parks delivery is already featured on the Sports Leadership Essentials Courses through an example provided by Birmingham Council, which has placed parks at the heart of a new approach to promoting physical activity.
30. Proposals to require councils to publish joint strategies would introduce an unnecessary burden, given that councils already make assessments of this impact as part of their planning responsibilities, and the majority are already recognising the value of parks in their work with Health and Wellbeing boards. This good practice could be emphasised by working with public health colleagues to include a parks session in key public health conferences.

Next steps

31. As DCLG is responsible for providing the response to the committee, there is no urgent requirement for an LGA response. However, the LGA expects to be involved in DCLG deliberations over the proposals.
32. To inform these deliberations, members are therefore invited to:
 - 32.1. provide an initial reaction to the proposals;
 - 32.2. identify an recommendations that should be particularly supported;
 - 32.3. identify any recommendations where a sector-led approach could provide a more effective solution.
33. We also suggest that the Board writes to Andrew Percy MP seeking a meeting to discuss the findings of the report.

Implications for Wales

34. The report covered England, Wales and Scotland.

Financial implications

35. None at this point in time. The establishment of park manager forums, legislating for park strategies, and collecting health and safety information would all incur costs that should be considered under the new burdens doctrine.

Appendix A

LGA Media Statement

1. Responding to a new CLG Committee report about public parks, Cllr Ian Stephens, Chairman of the Local Government Association's Culture, Tourism and Sport Board, said:

- 1.1 "Councils understand how important parks are to residents and the value they have in promoting health and fitness, local heritage, public art, festivals and wildlife walks.

- 1.2 "Councils are taking innovative approaches to using park spaces, such as providing pop-up spaces, hosting local events and giving communities a say in how their parks are run.

- 1.3 "Ensuring parks remain open and accessible to our communities is a key concern for councils. However, over the previous parliament central government funding for councils was reduced by 40 per cent in real terms and they continue to experience funding pressures. Despite this difficult backdrop, councils are doing everything they can to provide the best possible park services."

2. **Case studies:**

- 2.1 **Be Active Birmingham**

- 2.1.1 Active Parks provides free physical activity opportunities for local people through Birmingham's network of parks and open spaces. A key strand of Birmingham City Council's Wellbeing Service, the scheme is run in conjunction with the friends of parks networks across the city, supported by Birmingham Open Spaces Forum. The activities on offer have been chosen by the local community and include – among others – conservation, bush craft, walking, Tai Chi, Zumba, running, tennis, canoeing and rowing.

- 2.2 **Bristol City Council** is offering training and skills development to help people get into permanent jobs. The [ParkWork](#) scheme trains them to work in parks, which both improves their skills and helps maintain parks.

- 2.3 **Park Hack, Hackney**

- 2.3.1 Hackney Council is looking at how they can offer new services, such as pop-up meeting spaces to local businesses, across a range of parks in Hackney. The aim is to increase income to support local services at a time when councils are under increased financial pressure, without reducing the experience or availability of the park to the wider public. Research shows many businesses are willing to pay for services within parks, and recognise being near to public parks makes them more attractive to employees and customers.

Outside Bodies

Purpose of report

For information.

Summary

This report has four parts:

- A - CTS Outside Bodies 2016/17
- B - Report back on member meetings since 12 December 2016
- C - Forthcoming meetings
- D - Latest Chair's Report from Cllr Ian Stephens

Recommendation

That the Culture, Tourism and Sport Board note the report.

Action

Subject to comments from members, officers to take forward any actions.

Contact officer: Eleanor Reader-Moore
Position: Members Services Officer
Phone no: 020 7664 3383
E-mail: eleanor.reader-moore@local.gov.uk

Outside Bodies

A - CTS Outside Bodies 2016/17

Organisation	Background	Representative For 2016/2017	Dates of Future Meetings
British Board of Film Classification Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott	Wednesday 14 June, 2017 Monday 9 October, 2017
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Colin Organ	12:30-14:30, 27 March 2017 11:00-13:00, 3 May 2017 14:00-16:00, 26 July 2017 11:00-13:00, 13 Sept 2017 11:00-13:00, 22 Nov 2017
British Destinations	British Destinations operates as a trade association representing the wider interest of local authority	Cllr Geoff Knight	TBC

	<p>sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.</p>		
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Proposed Outside Bodies:

London Marathon Events Limited	<p>London Marathon Events Limited organises a number of mass participation events including the world famous London Marathon. LMEL is a subsidiary of The London Marathon Charitable Trust Limited (LMCT) which funds recreational projects. This is a trustee role and, if accepted, would commit the LGA to certain legal responsibilities. The risks to the LGA of doing so will need to be assessed by the LGA's legal and senior leadership team before this role can be accepted.</p>	TBC	TBC
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<p>Libraries Taskforce</p>	<p>Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government Association (LGA) in 2015. The Taskforce's role is to provide leadership and help to reinvigorate the public library network in England.</p>	<p>Cllr Mike Bell</p> <p>N.B. The Minister has asked for a second councillor who has led change within their service to be appointed at the same time. LGA officers are liaising with the Taskforce to identify a suitable nominee.</p>	<p>TBC</p>
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B – Report back on member meetings since 12 December 2016

Purpose	Key Points Discussed	Outcome
Cllr Paul Bettison gave evidence to the EFRA Select Committee on Rural Tourism, 11 January 2017		
To represent the LGA and give evidence on rural tourism.	Cllr Bettison gave evidence with a specific focus on council and LEP support for/promotion of tourism as a key sector providing rural economic growth.	The Committee was advised of the need councils have to access to the right powers in order to create the conditions for the growth of the visitor economy, one of the country's fastest growing sectors.
Cllr Ian Stephens met with Robert Sullivan, Strategy & Communications Director at the FA about Parklife, 17 January 2017		
Introductory meeting between the Chair and the FA's Strategic and Communications Director.	To discussion the common goal between local government and the Football Association of encouraging more people to take up the playing of sport, including playing football on council owned facilities.	Shared priorities were discussed. The LGA and FA will keep in touch on key issues and the FA will present to the CTS board in June.
Cllr Organ attended a Tourism Alliance Board Meeting, 30 January 2017		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	The board discussed the tourism industry and a number of key issues currently impacting on this.	Representing the LGA.
Cllr Faye Abbott attended a British Board of Film Classification meeting, 10 February 2017		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	The board watched and discussed the film ELLE and discussed classifying depictions of sexual Violence.	Representing the LGA.

C – Forthcoming meetings at the time of writing

Title	Date	Attendees
Culture, Tourism and Sport Annual Conference	22 -23 February	All
Coastal Culture Network Afternoon Reception	27 February	Cllr Ian Stephens
Meeting with Diane Lees, Chair of the National Museum Directors' Council	22 March	Cllr Ian Stephens
Tourism Alliance Meeting	27 March	Cllr Colin Organ
Libraries Taskforce Event	25 May (TBC)	TBC

D - Culture, Tourism and Sport Board – report from Cllr Ian Stephens (Chair) which will be submitted to March’s Cllrs’ Forum

Libraries

1. We continue to support the proposals set out in the report ‘Libraries Deliver: Ambition for Public Libraries in England 2016 to 2021’ by the Libraries Taskforce to ensure funding is made available to help libraries transform. The joint LGA and DCMS Taskforce was set up to create a vision for the future of library services and prepare them to meet the needs of communities of the future, as well as place them on a more sustainable footing.

Sport and Physical Activity

2. Working closely with Sport England on the delivery of their strategy ‘Towards An Active Nation 2016-2021’, we are ensuring that councils and local partners are central to their plans to tackle inactivity, and to re-balance funding away from national organisations and towards local bodies.
3. I met with Robert Sullivan, Strategy & Communications Director at the Football Association, on the 17 January, to discuss the Parklife football hub programme and the common goals between local government and the FA, including encouraging more people to take up the playing of sport.
4. I also responded to the CLG select committee on public parks, published on 11 February. This made some welcome recommendations about not putting parks on a statutory footing, supporting alternative models of delivery, and councils’ ability to charge for some types of park use. However, I cautioned against proposals to require councils to publish formal strategies on parks.

Culture

5. Cllr Faye Abbott attended the British Board of Film Classification’s meeting on the 10 February as the CTS board’s representative. The board watched the film ELLE and discussed classifying depictions of sexual violence.
6. I will be attending the launch of Coastal Culture Network in Parliament on 27 February. This network will help connect arts and cultural organisations, local authorities, Coastal Community Teams and others to increase the number of cultural events and activities taking place in seaside towns. It will share information and opportunities, and encourage the role of culture in regeneration.
7. I will be launching a new publication on the role of culture in placemaking at the CTS conference on 23 February. This publication, jointly developed with the Chief Cultural and Leisure Officers Association, showcase ten examples of where councils have used arts and culture to tackle key local problems, such as homelessness, civic engagement, skills and public health.

Tourism and the Visitor Economy

8. Cllr Paul Bettison gave evidence on rural tourism at the Environment, Food and Rural Affairs Committee in Parliament on the 11 January, with a specific focus on council and LEP support for/promotion of tourism as a key sector providing rural economic growth. He advised the Committee of the need for councils to have access to the right powers in order to create the conditions for the growth of the visitor economy - one of the country's fastest growing sectors.
9. Cllr Colin Organ attended the Tourism Alliance Board meeting on 7 December, which explored a number of key issues currently impacting the tourism industry. In particular, there has been a focus on the possible implications of the exit from the European Union, coupled with an analysis of the positive figures from last quarter's visitor numbers.

Historic Anniversaries

10. The Women's Local Government Society (WLGS) is working with Buckinghamshire County Council and the LGA on a national project to mark the centenary of women's suffrage in 2018. Volunteers will find and pay tribute to 100 pioneers who fought for universal suffrage and then participated in public life. Representatives from the WLGS and Buckinghamshire County Council met with the LGA Chairman and Deputy Chief Executive on the 26 January. The project's website will launch on the 8 March (International Women's Day).

CTS political leadership offer 2016-17

11. I am delighted that the next CTS Annual Conference will take place on 22-23 February 2017 in Bristol. Keynote speakers for 2017 will include: Dame Kelly Holmes DBE, Tracey Crouch MP (Under Secretary of State for Sport, Tourism and Heritage) and Viscountess Penelope Cobham CBE (Visit-England), Sheila Healey (Arts Council England) and Duncan Wilson (Chief Executive of Historic England).

Note of last Culture, Tourism & Sport Board meeting

Title: Culture, Tourism & Sport Board
Date: Monday 12 December 2016
Venue: 5th Floor Conference Suite, 5th Floor (South side), Layden House, 76-86 Turnmill Street, London, EC1M 5LG

Attendance

An attendance list is attached as **Appendix A** to this note

Item	Decisions and actions	Action
1	Welcome, Apologies and Declarations of Interest The Chair welcomed members and listed apologies. There were no declarations of interest.	
2	VisitBritain/ VisitEngland (Viscountess Cobham CBE and Patricia Yates) The Chair welcomed Viscountess Penelope Cobham (VisitEngland) and Patricia Yates (VisitBritain) to the meeting. Viscountess Cobham outlined recent changes for VisitEngland following the merge with VisitBritain, advising members that VisitEngland retained an independent advisory board. Although both organisations had retained core funding, they were now supported by 'Great' funding for marketing work. VisitBritain's OMGB digital campaign was outlined; next year's campaign theme will be Literary Heroes. Members were advised of the organisations' action/business plan, and that both were liaising with the Tourism Industry Council on issues such as skills and the impact of Brexit. As a result, tourism is expected to be included in the forthcoming Industrial Strategy. The recent increase in the number of tourists visiting in Britain was briefly discussed. Transport was highlighted as a major barrier preventing visitors from exploring areas outside of London, particularly the 'last mile' from the station to the destination. The following points were made: <ul style="list-style-type: none">• There was a discussion around marketing campaigns abroad to encouraging foreign tourists to visit Britain. The recent campaign in Britain on German Christmas Markets was highlighted by board members as a successful example by another country. VisitBritain	

gave examples of their own approach in other countries.

- Recent survey results had indicated that holiday visits to Britain had declined. Members were advised that many inbound holiday visitors had been included in another category in this survey, affecting the figure.
- The Discover England Fund has supported a variety of projects across the country. A key question when approving bids was replicability and how learning would be shared with others. Three regional events are planned to share what has worked.
- There was a discussion on what VisitEngland/VisitBritain could do to work in partnership with councils/other organisations. It was acknowledged that councils should be included in consultation, alongside local destination management organisations.
- There was concern that London accounted for 54% of inbound visitors. Although London will continue to be a major attraction for many overseas visitors, the organisations were promoting other areas of Britain abroad and were working with regional airports and tour operators to encourage movement.
- The marketing plan was discussed and members asked if information on successful events could be shared to help different regions benefit from tourism.
- Members discussed the community of international students in Britain and asked what was being done to engage them.
- Transport was discussed as a major barrier to exploring Britain. Members asked if it was possible to work with the government on improving this area.
- Problems with skilled staff shortages in the hospitality industry were highlighted, and members suggested that the organisations consider lobbying the government on the issue.

Decision:

The Culture, Tourism and Sport Board:

1. **Noted** the presentation.

3 Tourism Alliance (Kurt Janson)

The Chair welcomed Kurt Janson, Director of the Tourism Alliance, to the meeting.

The Tourism Alliance is an umbrella association, bringing together tourism associations and business representatives from across the country. The Alliance has a seat on the DCMS Tourism Industry Council.

The Alliance had recently carried out two surveys to measure the impact of Brexit. Although there were differences between inward and domestic bodies in the first survey, these had aligned along the same set of priorities in the second survey.

These were:

- retaining EU travel arrangements
- EU travel/work permits
- Access to EU structural funds

Lack of clarity over these issues is affecting investment strategies, with many businesses placing investment on hold until they are clarified. The Alliance plans to continue its survey work and develop a post-Brexit strategy, which would be published in March.

The Alliance is also working with the Tourism Industry Council on a Brexit-focused paper, which it was agreed would be shared with board members when available.

The following points were made:

- The strategy for leaving the EU and retaining laws, regulations and directives needed to be realistic as there will be financial and time constraints on what is possible.
- Members asked what progress had been made with the 2015 document the Alliance had published on delivering growth and employment with councils. Members were advised this had been published to target the 2015 political party manifestos, with some success.

Decision:

The Culture, Tourism and Sport Board:

1. **Noted** the presentation.

Action:

1. Officers to distribute the Tourism Alliance presentation to members.

4 Brexit and the Implications for the Arts, Culture and Tourism

Ian Leete, Senior Adviser, introduced the item and advised that the LGA Leadership Board had asked all boards to consider the implications of Brexit on their policy area. Members were asked for a steer on the proposed Brexit roundtable, and which organisations should be asked to participate.

He also advised members that the Chair had written to the Secretary of State asking for clarification on the UK's participation in the European

Capital of Culture.

The following points were made:

- Members felt focus should shift from what could be retained from the EU to looking at alternatives for funding. As there had been a clear criteria on how EU money was spent in local communities, any replacement funding mechanism would need to be clear and transparent.
- It was highlighted that it would be difficult for communities to evidence what they would be losing in terms of EU funding and suggested that the LGA could do a piece of work to help illustrate the financial loss.
- The importance of retaining funding for culture, tourism and sport was emphasised. These areas should not be left behind other industries, given their economic contribution to the country.
- Members requested that a Brexit roundtable be set up quickly. The Tourism Alliance and Arts Council were suggested as two organisations that could participate, and a full list of representatives would be approved by lead members.
- There was a discussion on the music and film industry and enabling them to continue to use Britain as a filming location, although many would not be directly affected by Brexit.

Decision:

The Culture, Tourism and Sport Board:

1. **Noted** the report.

Action:

1. Officers to proceed with work in line with members' steer.

5 Outside Bodies and Recent Activity

The Chair introduced the item.

Cllr Faye Abbott and Cllr Greg Smith fed back to the board from the National Archives Expert Panel sessions they attended on the 29th and 30th November. Members were advised that this was part of a wider National Archives consultation and were asked to submit any views.

Members were also advised that officers were seeking advice from the LGA legal team on the LGA becoming a trustee of London Marathon Events Limited.

Decision:

The Culture, Tourism and Sport Board:

1. **Noted** the report.

6 Notes of the Last Meeting

The notes of the last meeting were **agreed** as an accurate summary of the discussion.

7 Sport England Strategy Update

Siraz Natha, Adviser, updated members on recent progress with Sport England's Strategy.

Decision:

The Culture, Tourism and Sport Board:

1. **Noted** the update.

8 CTS Conference Update

Decision:

The Culture, Tourism and Sport Board:

1. **Noted** the report.

9 AOB

Appendix A -Attendance

Position/Role	Councillor	Authority
Chairman	Cllr Ian Stephens	Isle of Wight Council
Deputy-Chair	Cllr Paul Bettison OBE	Bracknell Forest Borough Council
Deputy-Chairman	Cllr Mike Bell	North Somerset Council
	Cllr Geraldine Carter	Calderdale Metropolitan Borough Council
	Cllr Tom Fitzpatrick	North Norfolk District Council
	Cllr Peter Golds CBE	Tower Hamlets Council
	Cllr Colin Organ	Gloucester City Council
	Cllr Greg Smith	Hammersmith and Fulham London Borough Council
	Cllr Sonja Crisp	City of York Council
	Cllr Faye Abbott	Coventry City Council
	Cllr Richard Henry	Stevenage Borough Council
	Cllr Geoff Knight	Lancaster City Council
	Cllr Stewart Golton	Leeds City Council
	Iain Varah	CLOA
Apologies	Cllr Barry Lewis	Derbyshire County Council
	Cllr Simon Henig CBE	Durham County Council
	Cllr Terry O'Neill	Warrington Council
	Cllr Muhammed Butt	Brent Council
	Cllr Alice Perry	Islington Council
	Mark Allman	CLOA

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Location of the Bristol Hotel



The Bristol Hotel

Prince Street
Bristol
BS1 4QF

Directions

- [FROM BRISTOL AIRPORT](#)
- [FROM BRISTOL TEMPLE MEADS STATION](#)
- [FROM BRISTOL PARKWAY STATION](#)
- [FROM LONDON & EAST VIA M4 & J19](#)
- [FROM BATH & SOUTH COAST VIA A4 & A37](#)

[Walking Map](#)